

PUBLIC EDUCATION LEADERSHIP PROJECT SUMMER INSTITUTE

OFFERED WITH THE HBS
SOCIAL ENTERPRISE INITIATIVE



**HARVARD
BUSINESS SCHOOL**

Executive Education

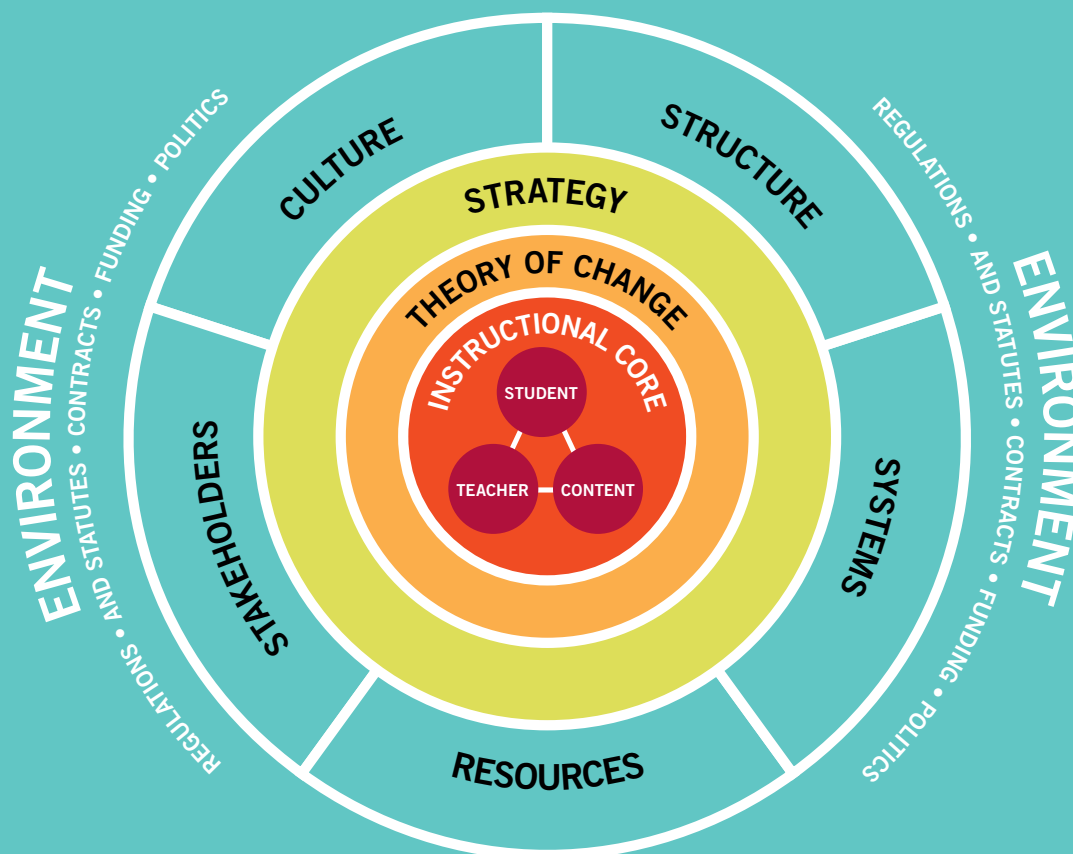
HARVARD



GRADUATE SCHOOL
OF EDUCATION

IMPROVING PERFORMANCE IN PUBLIC EDUCATION

Changing standards and assessments. Higher public demand for excellence for all students. Challenges attracting effective teachers. Insufficient resources. Turnover in boards, central offices, and schools. Ongoing achievement gaps. While some urban school districts can point to success stories, most do not have the necessary management models or strategy to sustain consistent performance. Based on the collaborative start of the Public Education Leadership Project (PELP) in 2003, an ongoing initiative developed by Harvard Business School (HBS), Harvard Graduate School of Education (HGSE), the HBS Social Enterprise Initiative, and in partnership with leaders from several of the largest U.S. public school systems, this Executive Education program (PELP Summer Institute) launched to help district leaders drive improved performance throughout their schools. Your team will focus on a strategic problem of practice preventing systemic improvement and innovation in your district. By integrating both managerial and leadership best practices, your team will learn how to execute a strategy to achieve excellence across the entire district, as well as establish a culture of collaboration, high expectations, and accountability for your school system—and your students.



HOW WILL MY SCHOOL DISTRICT BENEFIT?

Improved student performance is as much about strong and effective leadership as it is about personal initiative. The PELP Summer Institute incorporates a unique framework that focuses you and your team on specific district challenges or educational issues that you identify before coming to the program. Guided by Harvard Business School (HBS) and Harvard Graduate School of Education (HGSE) faculty, you will develop new strategies and insights to confront your district's toughest obstacles and take advantage of available opportunities. The HBS and HGSE faculty, as recognized thought leaders on crucial management issues, maintain dynamic relationships with the highest-performing urban school systems, nonprofit organizations, and top companies around the world. In addition, you will find yourself immersed in learning with a diverse and collaborative group of public education leaders whose insights and perspectives will contribute to your learning both during the program and well beyond. You will have access to a valuable professional network of PELP participants. Additionally, you will return to your school with the tools, skills, and confidence to refine your management model, develop new strategies, and improve the performance of your school system.



PUBLIC EDUCATION LEADERSHIP PROJECT SUMMER INSTITUTE

www.exed.hbs.edu/pelp

Offered with the HBS Social Enterprise Initiative

Because school districts and businesses operate in markedly different ways, school systems require unique management models. High-performing schools and top-performing companies have one key similarity: effective leadership.

PROGRAM OBJECTIVES

By adapting proven management concepts to the unique challenges of your school system, you will learn to build and sustain high-performing district teams, while enhancing both individual and group leadership skills. Moreover, you will leave the program with the tools and insights to formulate and execute a strategy that elevates performance across all district schools.

WHAT YOU WILL LEARN

The curriculum is based on the highly acclaimed model developed by the Public Education Leadership Project. Along with interactive lectures, collaborative group work, and relevant case studies, you will address the specific issues confronting your school district. Topics include:

- Understanding district and sector dynamics that can contribute to systemic improvement and innovation
- Creating and achieving a coherent organization that supports your strategy
- Attracting and retaining the best people, while simultaneously aligning the recruiting process with the district strategy
- Managing for high performance by building strategies for effective, long-term administrative accomplishments
- Analyzing and using data to guide decisions, improve performance, and create accountability

WHO SHOULD ATTEND

PELP is designed for teams of eight participants, including the superintendent/CEO, other district office personnel, school principals, and regional supervisors, who are responsible for large urban school districts. PELP allows districts to build capacity by sending new teams over the course of several years. To ensure continuity, returning teams must include one member who has already attended PELP. With the exception of the superintendent, who is required to attend, teams may include no more than one returning member.

06–10 JUL 2020
\$32,000 for a team of 8*
HBS Campus



“The environment at PELP creates a very unique and special forum for school district leaders. The most valuable elements of the program are the experiences with world-class faculty, time together as a district team, and time with other districts—away from the day-to-day demands of our district jobs.”

Arne Duncan
Former U.S. Secretary of Education
and PELP Past Participant

*The total fee per team of up to eight members includes all meals, lodging, and materials for the team while on HBS campus. The district teams are responsible for travel costs.

MEET THE PROGRAM FACULTY

Harvard Business School Executive Education and Harvard Graduate School of Education programs are developed and taught by a core faculty of professors who are skilled educators, groundbreaking researchers, and award-winning authors. Faculty leverage their expertise and field-based research to create new knowledge and enduring concepts that shape the practice of management. The result is a teaching team that exposes participants to multiple perspectives, challenging their thinking on many levels.

Jennifer Cheatham

Senior Lecturer on Education, Harvard Graduate School of Education. Faculty cochair of the “Public Education Leadership Project.”

John J-H Kim

Senior Lecturer of Business Administration, Harvard Business School. Faculty cochair of the “Public Education Leadership Project.”

Monica C. Higgins

Kathleen McCartney Professor of Education Leadership, Harvard Graduate School of Education.

Karen L. Mapp

Senior Lecturer on Education, Harvard Graduate School of Education.

Monique Burns Thompson

Senior Lecturer of Business Administration, Harvard Business School.

Michael L. Tushman

Baker Foundation Professor, Paul R. Lawrence MBA Class of 1942 Professor of Business Administration, Emeritus



ADMISSIONS

APPLICATION PROCESS

Participation in this program requires that the school district's superintendent or designee submit a letter of interest. As space is limited for this program, it is strongly suggested that the letters of interest be submitted at the beginning of the admissions cycle, no later than January 31, 2020.

Upon admission notification, individual members of that district's team will apply as part of the team's application document. For more information, please contact the Public Education Leadership Project at pelp@gse.harvard.edu or +1.617.496.1819.

ADMISSIONS REQUIREMENTS

Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply, but proficiency in written and spoken English is essential. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both.

While participants devote time and intellect to the learning experience, sponsoring organizations agree to assume fees, provide for reasonable expenses, and relieve individuals of their work responsibilities during the program.

PROGRAM FEE

The program fee covers tuition, books, case materials, accommodations, and most meals. Payment is due by the beginning of the institute on Monday, July 6, 2020. Cancellation policies are outlined in the information provided to applicants upon admission. For information, please contact the Public Education Leadership Project at pelp@gse.harvard.edu or +1.617.496.1819.

Connect With Us

For more information, please contact:
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Or a Program Advisor at:
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