



# Enrollment Reports Fall 2015

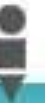
Presented to the Board of Education  
November 30, 2015



# Four Enrollment Reports

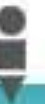
1. K-12 Enrollment History and Projections
2. School Capacities
3. Internal Transfers
4. Open Enrollment

All reports are based on Third Friday enrollment counts. These reports review the impact of District policies and facilitate discussions around strategies to support schools.

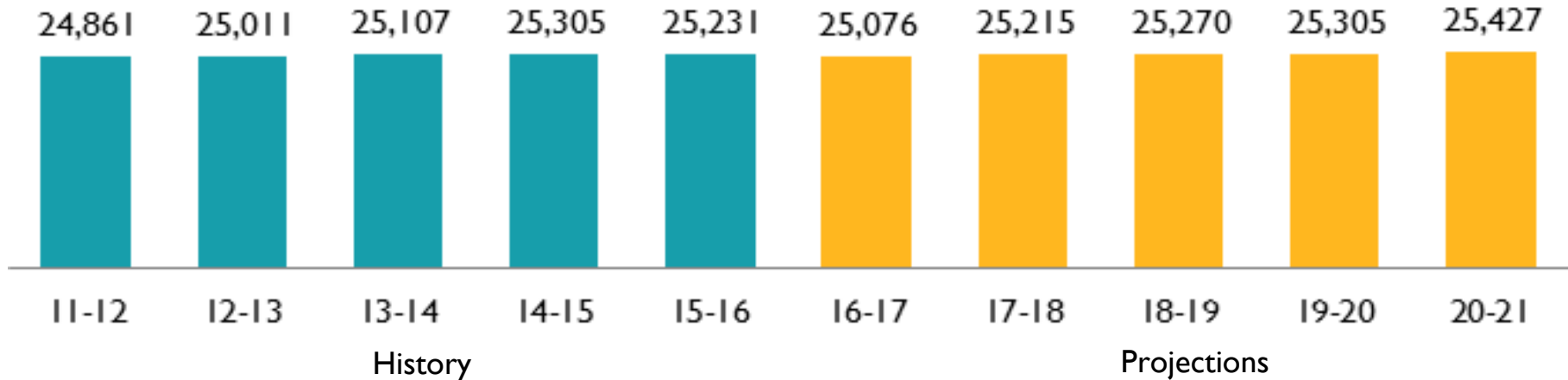


# Key Observations

1. Enrollment is down slightly (0.3%) since last year. Enrollment projection begin to climb again in 2017-18.
2. Six elementary schools are over capacity this year. Referendum-funded construction eliminates overcrowding among these schools in the five-year projection.
3. Most students continue to attend their home attendance area. This year 60% of transfer requests were approved.
4. The net number of enrollment leavers increased from last year.



# K-12 Enrollment History and Projections



- Enrollment is down slightly (0.3%) since last year (declining birth rates)
- Another small decline is projected next year before again increasing (rising birth rates)
- In addition to 25,231 K-12 students, MMSD had 1,778 4K students



# Elementary School Capacities

	2015-16 Student Capacity	2015-16 Third Friday Enrollment	2015-16 Percent Capacity	2015-16 Percent Capacity <b>with Additions</b>	2020-21 Projected Enrollment	2020-21 Projected Percent Capacity	2020-21 Projected Percent Capacity <b>with Additions</b>
<i>Elementary overall</i>	13905	12303	88%	86%	12111	87%	85%
Sandburg	374	433	116%	88%	375	100%	76%
Midvale	442	475	107%	90%	501	113%	95%
Nuestro Mundo	295	314	106%	—	313	106%	—
Randall	370	393	106%	—	287	78%	—
Van Hise	380	395	104%	88%	347	91%	78%
Thoreau	413	419	101%	—	358	87%	—
Lowell	354	344	97%	—	364	103%	—
Elvehjem	470	447	95%	—	432	92%	—
Chavez	648	612	94%	—	580	90%	—
Emerson	413	378	92%	—	370	90%	—
Kennedy	581	531	91%	79%	449	77%	67%
Schenk	472	429	91%	—	410	87%	—
Shorewood	469	426	91%	—	478	102%	—

Schools projected to be **over capacity in 2020-21** can be managed via internal transfer process

Schools **with additions** projected to be far under capacity could add/reinstate 4K programs\*

- Capacity **with additions** reflects Spring 2015 referendum projects
- Calculated based on available classrooms and students per classroom, so this is not a complete picture of space use
- All elementary schools above 90% capacity appear above
- 13 schools above 90% for Fall 2015; improvement from 19 in Fall 2014

\* Kennedy is an example where infrastructure improvements (elevator, welcome center, etc.) also results in classroom additions that may allow establishing 4K there

# Middle & High School Capacities

	2015-16 Student Capacity	2015-16 3rd Friday September Enrollment	2015-16 Percent Capacity	2015-16 Percent Capacity with Additions	Projected 2020- 21 Enrollment	Projected 2020- 21 Percent Capacity	Projected 2020- 21 Percent Capacity With Additions
Total Middle	6948	5334	77%	72%	4994	72%	71%
Total High	9958	7251	73%	73%	7406	74%	74%
<i>East High Attendance Area</i>							
Black Hawk	576	365	63%	—	337	58%	—
O'Keeffe	774	470	61%	—	371	48%	—
Sherman	684	414	61%	—	447	65%	—
Total Middle	2034	1249	61%	—	1155	57%	—
East	2737	1585	58%	—	1771	65%	—
<i>La Follette High Attendance Area</i>							
Badger Rock	126	73	58%	—	118	93%	—
Sennett	918	648	71%	—	638	70%	—
Whitehorse	522	434	83%	—	365	70%	—
Total Middle	1566	1155	74%	—	1121	72%	—
La Follette	2346	1514	65%	—	1534	65%	—
<i>Memorial High Attendance Area</i>							
Jefferson	540	522	97%	—	472	87%	—
Spring Harbor	306	250	82%	—	223	73%	—
Toki	774	586	76%	—	538	70%	—
Total Middle	1620	1358	84%	—	1233	76%	—
Memorial	2323	1920	83%	—	1889	81%	—
<i>West High Attendance Area</i>							
Cherokee	630	448	71%	—	464	74%	—
Hamilton	774	868	112%	103%	746	96%	88%
Wright	324	256	79%	—	276	85%	—
Total Middle	1728	1572	91%	—	1486	86%	—
West	2300	2116	92%	—	2098	91%	—
<i>Alternative school</i>							
Shabazz	252	116	46%	—	114	45%	—

Jefferson and West above 90%

Only Hamilton above 100% and projected to dip below 100% due to additions

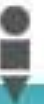
# Enrollment and Capacity Implications

- Foundation for long-range facilities planning
- Additional capacity due to Spring 2015 referendum can influence future programming and space use, including potentially returning 4K to sites that lost their 4K programs



# Internal Transfers

- Most students attend the expected school based on where they live
- At the elementary level, transfers out range from less than 1% to 31.2%.
- At the MS level, transfers out range from 2% to 20.1%.
- At the HS level, transfers out range from 5.8% to 8.9%, not including alternatives





# Internal Transfer Policy Change

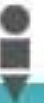
- Revised policy (adopted by Board November 2014) to ensure adequate resources and space in schools receiving transfers
- Allows for better enrollment management to control crowding
- Transfer applications no longer accepted at most crowded schools
  - Chavez, Elvehjem, Emerson, Hawthorne, Huegel, Midvale, Randall, Sandburg, Thoreau, Van Hise, Hamilton, and Jefferson
- Most new applicants (53%) were still offered enrollment at their first choice school for transfer

	Request Denied	First choice	Offered transfer		
			Second choice	Third choice	Other choice
Count of requests	159	212	21	6	1
Percent of requests	40%	53%	5%	2%	0%

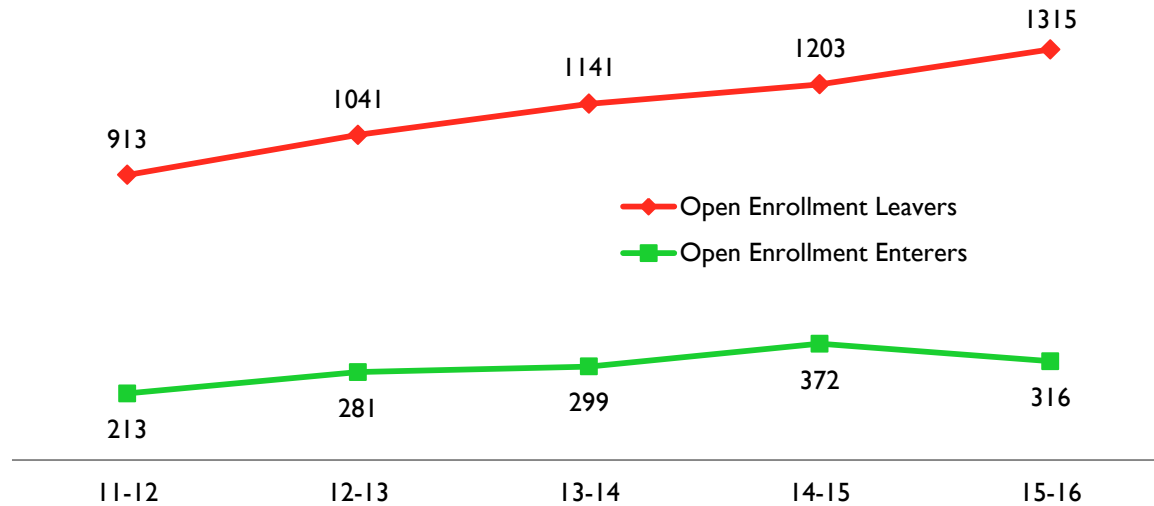
- 27 students whose transfer requests were denied decided to open enroll to another district

# Open Enrollment

- In total, MMSD has 316 enterers and 1315 leavers
- Among those 1315 leavers, 806 (61%) have never been an MMSD student
- The net effect of open enrollment increased to a net of 999 students
- The number of first-time open enrollment leavers increased by 68 students, with the most common grades for new leavers K4, kindergarten, and ninth grade
- The number of enterers decreased by 56 students, with most new enterers at 4K, eleventh grade, and twelfth grade
- Open enrollment leavers are disproportionately white; open enrollment enterers have similar racial/ethnic composition to the district overall



# Open Enrollment



	11-12	12-13	13-14	14-15	15-16
Net Effect	-700	-760	-842	-831	-999
Change in Effect	—	-60	-82	11	-168

- Open enrollment is cumulative – a student leaving or entering in K can count for 13 years



# Open Enrollment Leavers by Destination

District	Students	District	Students	District	Students	District	Students
McFarland	262	Oregon	115	Merrill	31	Stoughton	10
Monona Grove	243	Sun Prairie	112	N. Ozaukee	16	Appleton	9
Verona	192	Waunakee	52	Mount Horeb	11	Hayward	7
Middleton	178	De Forest	34	Waukesha	10		

\*\* Districts with fewer than 6 entering leavers have been suppressed

- Most leavers go to districts contiguous with MMSD boundaries
- Highest concentrations of leavers are in border neighborhoods close to schools operated by other districts
  - e.g., 70 elementary students in Glendale's neighborhood attend McFarland schools; 62 elementary students in Leopold's neighborhood attend Oregon schools



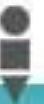
# Reasons for Open Enrollment

- Based on a 2009 survey, the reasons cited by open enrollment leavers were:
  - Proximity
  - Preference
  - Programs
  - Perception
- We recommend re-administering this survey over the winter to gain updated information to inform our planning



# Internal Transfer and Open Enrollment Implications

- When prioritizing assistance to schools, data on OEL and transfers out help inform decisions
- These data are used along with assessment data, behavior, attendance, and other data sources to help prioritize support



# Next Steps & Strategies

- Use data to support short- and long-range facilities planning
- Use of open enrollment and transfer data with other measures to prioritize support to schools
- Administer open enrollment surveys to leavers and enterers to investigate reasons why families and students make these choices
- Continue to monitor and use new Internal Transfer policy to manage crowding
- Engagement strategy to address misperceptions

