

State of Wisconsin  
Government Accountability Board

Total Lobbying Expenditures  
2009-2010 Legislative Session  
through December 31, 2009

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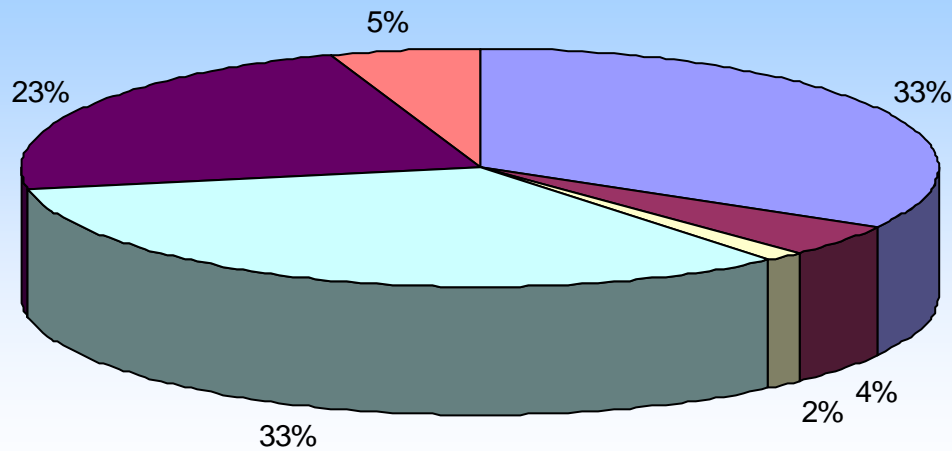
This report provides a measure of the lobbying activity directed toward specific proposals that were before Wisconsin's legislature during the 2009-2010 legislative session. Each of the 651 organizations that employed lobbyists in Wisconsin during the 2009-2010 legislative session has reported to the Government Accountability Board the number of hours and dollars it spent on lobbying-related efforts. Each also provided the Government Accountability Board with its estimate of the portion of its lobbying efforts associated with specific proposals.

The number of hours of lobbying-related activity reported for each proposal is derived from each lobbying organization's estimate of the hours it devoted to lobbying on that proposal during each 6 month reporting period within the 2003-2004 legislative session. True totals may be slightly greater for some proposals because an organization did not have to report time it devoted to a proposal if the time amounted to less than 10% of its total lobbying effort.

Due to the rounding of percentages and the formulas used to generate this report, all totals are accurate within a margin of +/- 1.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
<b>TOTALS:</b>					
hours	160,008	116,884	0	0	276,892
dollars	\$20,778,925	\$15,427,012	\$0	\$0	\$36,205,936
<b>CONTRACT LOBBYISTS AND THEIR RESEARCH STAFF:</b>					
hours	56,157	39,828	0	0	95,986
dollars	\$8,489,337	\$8,073,090	\$0	\$0	\$16,562,427
<b>IN-HOUSE LOBBYISTS AND THEIR RESEARCH STAFF:</b>					
hours	103,851	77,056	0	0	180,907
dollars	\$8,702,775	\$6,308,734	\$0	\$0	\$15,011,509
<b>ALL OTHER LOBBYING EXPENSES:</b>					
dollars	\$3,586,813	\$1,045,187	\$0	\$0	\$4,632,001

**2009-2010 Legislative Session Focus on Lobbying Interests  
July through December, 2009**



- Bills
- Budget Bill Subjects
- Scope Statements/Rules
- Topics not yet assigned a bill number, rule number or budget bill subject
- Subject of lobbying not designated
- No lobbying communication

<b>July - December 2009 Lobbying Effort in Hours by Subject Area</b>		
Lobbying Subject	Hours	Percentage
Bills	38,942	33.32%
Budget Bill Subjects	5,113	4.37%
Scope Statements/Rules	1,807	1.55%
Topics not assigned a bill number, rule number or budget bill subject	38,509	32.95%
Subject of lobbying not designated	26,409	22.59%
No Lobbying Communication	6,104	5.22%
	<b>116,884</b>	<b>100.00%</b>

The 15 organizations who spent the greatest number of DOLLARS lobbying

**Wisconsin Education Association Council**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,303	2,935	0	0	7,239
dollars	\$1,007,329	\$503,943	\$0	\$0	\$1,511,272

**Wisconsin Insurance Alliance**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	863	564	0	0	1,427
dollars	\$598,727	\$178,703	\$0	\$0	\$777,430

**Forest County Potawatomi Community**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	773	719	0	0	1,492
dollars	\$366,984	\$389,528	\$0	\$0	\$756,512

**Altria Client Services Inc**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	973	348	0	0	1,321
dollars	\$627,501	\$128,232	\$0	\$0	\$755,733

**Wisconsin Hospital Association Inc (WHA)**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,690	2,436	0	0	5,126
dollars	\$314,705	\$290,328	\$0	\$0	\$605,033

**Wisconsin Petroleum Marketers & Convenience Store Association**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,157	222	0	0	1,379
dollars	\$525,339	\$35,205	\$0	\$0	\$560,544

**Wisconsin Manufacturers & Commerce**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,770	2,197	0	0	4,967
dollars	\$322,927	\$185,096	\$0	\$0	\$508,023

**RAI Services Company (formerly Reynolds American Inc.)**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	166	20	0	0	186
dollars	\$357,866	\$108,387	\$0	\$0	\$466,253

**Wisconsin Independent Businesses Inc**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,592	3,347	0	0	7,939
dollars	\$285,110	\$173,305	\$0	\$0	\$458,414

**Wisconsin Energy Corporation**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	975	572	0	0	1,547
dollars	\$195,753	\$191,469	\$0	\$0	\$387,222

**Wisconsin Medical Society**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,635	1,666	0	0	3,301
dollars	\$164,062	\$222,232	\$0	\$0	\$386,294

**Wisconsin Farm Bureau Federation**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,219	937	0	0	2,155
dollars	\$183,751	\$188,936	\$0	\$0	\$372,687

**Wisconsin Bankers Association**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,993	1,520	0	0	3,514
dollars	\$205,630	\$153,408	\$0	\$0	\$359,039

**Rural Wisconsin Health Cooperative**

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	363	425	0	0	788
dollars	\$302,230	\$51,322	\$0	\$0	\$353,552

## Wisconsin Counties Association

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,159	1,544	0	0	3,703
dollars	\$186,707	\$159,576	\$0	\$0	\$346,282

# The 12 organizations who spent the greatest number of HOURS lobbying

## Wisconsin Independent Businesses Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,592	3,347	0	0	7,939
dollars	\$285,110	\$173,305	\$0	\$0	\$458,414

## Wisconsin Education Association Council

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,303	2,935	0	0	7,239
dollars	\$1,007,329	\$503,943	\$0	\$0	\$1,511,272

## Wisconsin League of Conservation Voters (WLCV)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	3,989	2,271	0	0	6,259
dollars	\$124,663	\$69,506	\$0	\$0	\$194,169

## Wisconsin Property Taxpayers Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,705	3,063	0	0	5,768
dollars	\$106,615	\$121,344	\$0	\$0	\$227,959

## Wisconsin Hospital Association Inc (WHA)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,690	2,436	0	0	5,126
dollars	\$314,705	\$290,328	\$0	\$0	\$605,033

## Wisconsin Manufacturers & Commerce

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,770	2,197	0	0	4,967
dollars	\$322,927	\$185,096	\$0	\$0	\$508,023

## City of Milwaukee

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,557	1,543	0	0	4,100
dollars	\$166,478	\$92,927	\$0	\$0	\$259,406

## State Bar of Wisconsin

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,200	1,768	0	0	3,968
dollars	\$140,760	\$95,395	\$0	\$0	\$236,155

## AFSCME Council 11

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,234	1,692	0	0	3,926
dollars	\$158,493	\$120,577	\$0	\$0	\$279,070

## Citizen Action of Wisconsin

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,245	1,478	0	0	3,723
dollars	\$58,664	\$28,671	\$0	\$0	\$87,335

## Wisconsin Counties Association

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,159	1,544	0	0	3,703
dollars	\$186,707	\$159,576	\$0	\$0	\$346,282

## Wisconsin Bankers Association

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,993	1,520	0	0	3,514
dollars	\$205,630	\$153,408	\$0	\$0	\$359,039

## The 10 most lobbied bills

### Assembly Bill 138 2009 Regular Session

the appointment and term of service of the secretary of natural resources and vacancies on the Natural Resources Board.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,078	1,845	0	0	2,923

### Assembly Bill 75 2009 Regular Session

state finances and appropriations, constituting the executive budget act of the 2009 legislature.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,923	0	0	0	1,923

### Senate Bill 181 2009 Regular Session

prohibiting smoking in indoor areas, in sports arenas, in public conveyances, and at certain outdoor locations and providing a penalty. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,191	0	0	0	1,191

### Senate Joint Resolution 7 2009 Regular Session

providing property tax relief from school district property taxes to persons who have their principal dwelling in this state (first consideration).

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	406	766	0	0	1,172

### Assembly Joint Resolution 24 2009 Regular Session

providing property tax relief from school district property taxes to persons who have their principal dwelling in this state (first consideration).

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	406	766	0	0	1,172

### Senate Bill 185 2009 Regular Session

regulation of wind energy systems and granting rule-making authority. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	635	442	0	0	1,077

### Assembly Bill 256 2009 Regular Session

regulation of wind energy systems and granting rule-making authority. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	670	340	0	0	1,011

### Senate Bill 107 2009 Regular Session

the sale, disposal, collection, and recycling of electronic devices, granting rule-making authority, making an appropriation, and providing penalties.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	650	361	0	0	1,010



## Senate Bill 405 2009 Regular Session

the powers and duties of the board of school directors and the superintendent of schools in a first class city school district, awarding a grant to a nonprofit corporation, requiring a referendum, and granting rule-making authority. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	987	0	0	987

## Senate Bill 62 2009 Regular Session

state finances and appropriations and making diverse other changes in the statutes.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	954	0	0	0	954

## Senate Bill 2 2009 Regular Session

the filing of a wage claim or the bringing of a wage claim action by a collective bargaining representative on behalf of an employee and the priority of a wage claim lien over a prior lien of a commercial lending institution and over the rights of a purchaser of any property of the employer. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	580	158	0	0	737

## Assembly Bill 314 2009 Regular Session

pesticide use by railroads, granting rule-making authority, and making an appropriation. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	48	614	0	0	662

## Senate Bill 290 2009 Regular Session

changes in the regulation of boxing contests, regulating mixed martial arts fighting contests, granting rule-making authority, making an appropriation, and providing a penalty

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	639	0	0	639

## Senate Bill 180 2009 Regular Session

granting prescriptive authority to psychologists and requiring the exercise of rule-making authority. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	544	82	0	0	626

## Assembly Bill 253 2009 Regular Session

prohibiting smoking in indoor areas, in sports arenas, in public conveyances, and at certain outdoor locations and providing a penalty. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	581	28	0	0	609

## Assembly Bill 121 2009 Regular Session

prohibiting an insurer from requiring a certain vendor for repairing a motor vehicle, requiring adjusters to inspect motor vehicle damage, and insurance payments for motor vehicle repair costs.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	294	284	0	0	578

## Assembly Bill 100 2009 Regular Session

preexisting condition exclusions, modifications at renewal, and establishing a standard application for individual health benefit plans and granting rule-making authority.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	377	177	0	0	554

## Assembly Bill 458 2009 Regular Session

providing instruction in human growth and development. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	541	0	0	541

## Senate Bill 108 2009 Regular Session

mandatory overtime hours and on-call time worked by health care workers and providing penalties. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	191	343	0	0	534

## Senate Bill 190 2009 Regular Session

renewals and extensions of business contracts.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	182	350	0	0	532

## The 12 most lobbied budget bill subjects

### Health and Family Services: Medical Assistance

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,806	969	0	0	5,775

### Insurance

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,480	1,205	0	0	5,685

### Transportation: Transportation Finance

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,327	45	0	0	4,372

### General Fund Taxes

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	3,435	249	0	0	3,684

### General Provisions

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,982	9	0	0	2,991

### Workforce Development: Departmentwide

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,099	170	0	0	2,270

### Public Instruction: Revenue Limits

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,169	6	0	0	2,175

### Employment Relations Commission

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,019	0	0	0	2,019

### Shared Revenue and Property Tax Relief: Property Taxation

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,948	48	0	0	1,997

### Health and Family Services: Health

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,548	212	0	0	1,759

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## Children and Families

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,515	29	0	0	1,544

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## Public Instruction: General School Aids

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,528	4	0	0	1,531

## TOPICS OF LOBBYING COMMUNICATION (not assigned a bill or clearinghouse rule number)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	42,249	38,509	0	0	80,758

## MINOR LOBBYING EFFORT (effort that accounted for less than 10% of an organization's total lobbying time)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	24,878	26,409	0	0	51,286

## NO LOBBYING COMMUNICATION

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	6,745	6,104	0	0	12,850