

**Madison Metropolitan School District  
2010-2011 Budget Development  
Amendments**

Amendment Number: **AA-2**

**Topic: Community Engagement and Outreach**

Submitted by: Ed Hughes  
Date: 4/20/10

**Proposed Amendment:**

If Amendment AA-1 is accepted (eliminate funding for the Legislative Liaison position), allocate the savings toward expanded responsibilities for community engagement and outreach.

**Tier** (if applicable):

**Discussion Item** (if applicable):

**Rationale:** I believe we currently have a shortage of administrative personnel devoted to community engagement and outreach. I would like to see someone assigned with responsibilities for, e.g., coordinating with school PTO organizations to ensure effectiveness and inclusion, coordinate projects including several PTOs such as contacting families who have indicated an interest in out-of-district transfers, and working with principals to develop their skills in working with their communities to promote their schools.

**FTE:** 0.5 FTE addition (0.5 addition coming from the elimination of legislative duties from AA-1)

**Savings:** \$0

**Cost:** \$62,389 (This assumes an increase for administrative staff and would need to be adjusted if a salary freeze or other option is approved by the board)

**Impact:**

Response by: Daniel Nerad  
Date: 4/21/10

In the recently approved Plan to Align the Work of the Administration to the District's Mission and Strategic Plan the Office of Public Information is changed to the Office of Public Information and Community Engagement with a new focus on the development and implementation of public engagement strategies for the Board, administration and entire district. In the Plan it also states that the expanded duties will be incorporated into the existing administrative positions for this department.

The resultant effect of this change is to develop new school and community engagement practices and to lessen current areas of assignment such as in the area of legislative liaison work. This amendment could be accomplished by what has already been approved through the reorganization plan or it could be approved with the same net result assuming it remains acceptable to have the current Legislative Liaison assigned to the community and school engagement work.