



May 29, 2009

Daniel A. Nerad, Superintendent of Schools

MEMORANDUM

To: Members of the Board of Education

Information to: Strategic Plan Steering Committee Members

From: Daniel A. Nerad, Superintendent

Subject: Proposed Strategic Plan

On behalf of the Strategic Plan Steering Committee, I proudly present for your review and consideration the Madison Metropolitan School District Proposed Strategic Plan. The proposed plan is a result of several months of planning. Our goal throughout the planning process has been to ensure a broad range of stakeholder input into the development of the plan and to be transparent throughout the planning process itself. In total, over 100 individuals were involved in the two phases of the planning process that took place from January – April 2009.

The Proposed Strategic Plan was developed consistent with standard strategic planning principles. The following elements were addressed during the planning process.

- ✓ Mission Statement
- ✓ Belief Statements
- ✓ Parameters
- ✓ Internal Analysis of Strengths, Weaknesses, Opportunities and Threats (SWOT)
- ✓ External Analysis of Economic, Technology, District Office/Board, Community Partnerships, Political, Demographics, Social, Educational Trends, Factors and Sources of Competition
- ✓ Identification and Categorization of Critical Issues
- ✓ Identification of Strategic Objectives
- ✓ Development of Action Plans for Strategic Objectives

Relative to these plan design elements, a consensus decision-making model was utilized.

The special Planning and Development Committee Meeting on June 15, 2009 will focus on a presentation of the plan and an identification of questions from Board members regarding the plan. No Board action is requested for the June 15 meeting. Near the end of the June 15 meeting, a decision should be made regarding next steps including whether an additional special Planning and Development Committee meeting(s) should be scheduled or if remaining Board member questions could be addressed during a

regular monthly Planning and Development Committee meeting(s). Board action on the proposed plan could then follow the completion of meetings held to address Board member questions.

As you read the action plans, you will notice that the responsible person and timeframe are generally omitted. These sections will be completed by Administration following plan approval.

The following is suggested for the presentation at the special Planning and Development Committee meeting on June 15, 2009:

1. Overview of Process and Proposed Mission Statement – Daniel Nerad
2. Proposed Belief Statements – Subgroup Representative
3. Proposed Parameters – Subgroup Representative
4. Break – Recognition of Participants
5. Overview of Strategic Objectives – Daniel Nerad
6. Overview of Proposed Action Plans – Action Team Representatives
7. Break
8. Board Member Questions
9. Scheduling Next Steps
10. Other

The presentation of the Proposed Strategic Plan will be provided directly by the various presenters. No PowerPoint presentations will be utilized and the presentation will follow the Proposal Plan document itself. As a general rule, I am suggesting that the entire Plan be presented prior to taking Board member questions. I am also suggesting that the overall meeting last approximately three-and-a-half hours. Additionally, the entire Proposed Strategic Plan will be posted on the home page of the District's website (www.mmsd.org) under Hot Topics which also allows for comments to be made by members of the public. Finally, prior to the second special or regular monthly Planning and Development Committee meeting to discuss the Plan, I am suggesting a hearing occur to allow members of the public to make comments regarding the Proposed Strategic Plan.